

## **FIRE NUGGETS TO BECOME A FREE ACCESS WEBSITE!**

Fire Nuggets Supporters,

Fire Nuggets is entering our 10<sup>th</sup> year of dedicated service to the emergency service community. We are proud to be considered one of the most credible and well-known Internet publications in the world.

Fire Nuggets is viewed in 81 countries and receives 400,000 – 500,000 page views a month. With this growth and activity, we are now in a position to share advertising opportunities with quality businesses; this advertising will support the operations of the web site and increase our ability to reach more firefighters in an effort to SAVE LIVES!

From the beginning, Fire Nuggets has charged a mere \$9.95 a year for individual access to the membership area of the website. We are proud to have never raised the fee, which is one of the lowest in the industry, yet continued to offer enhanced features every year.

As you know, Fire Nuggets offers Photo Lessons, Questions and Answers, new bi-monthly articles and nearly 500 archived articles by some of the most credible fire service professionals in the country. While a couple of the other popular Fire Service web sites continue to charge for their service, we at Fire Nuggets wish to bring all of our information to you FREE of charge.

**However, in order to do this, we will need your help.**

As we plan our transition to the FREE service, we want to share an overview of what you can expect and how we need your assistance to make this as seamless as possible.

- The date for transition to the FREE access is scheduled for December 1, 2008.
- Your current log on info will become INACTIVE on December 1<sup>st</sup>.
- We ask that you re-register **AFTER DECEMBER 1st**, using our revised registration form.

The new form is very simple and will enable us to create a new database defining the demographics of our readership. The information in our new database WILL NOT be sold or shared and is intended only to establish demographics and assist us in promoting the advertising component for Fire Nuggets. Over the years, many of our members' e-mail addresses have changed and resulted in hundreds becoming inaccurate. This new form will have a feature for everyone to update his or her e-mail address now and in the future should there be a change.

Fire Nuggets understands that there are several of you who have either become NEW members or have recently renewed your memberships at a cost of \$9.95. While this amount is not excessive and is always used to defray the cost of operations, we wish to extend the following offer in an effort to maintain a respectful and equitable relationship.

- Anyone who has paid \$9.95 between August 1, 2008 and December 1, 2008 will be gladly refunded, however, you MUST e-mail us at [staysafe@firenuggets.com](mailto:staysafe@firenuggets.com) indicating your request for refund and provide an address for mailing.
- Anyone who simply wishes the \$9.95 to not be refunded, we thank you in advance and as mentioned, want you to know all membership fees have served to cover the costs associated in operating Fire Nuggets.

Again, THANK YOU for the last nine years and enjoy your opportunity to have FREE access to one of the most popular, credible and well-known Internet publications in the world!

Stay safe,  
Fire Nuggets